



For Immediate Release

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**Long live The Oxford on Quinpool (Part 1)
Garrison Brewing set to open new Taproom in Halifax this Spring!**

(Halifax, NS) -- Garrison Brewing, one of Halifax's original craft breweries, is answering the call of west-enders looking for a place to gather and socialize. Centered in the old Elegant Touch Beauty Salon, and attached to the iconic Oxford Theatre, Garrison's new venture will include a pilot-brewery, street-front taproom and retail store, backyard terrace and second floor community space.

As homage to the 82-year old building, Garrison's new venture will be aptly called *The Oxford*. With its vintage, speakeasy vibe and classic cinematic elements, the taproom space will evoke the Oxford Theatres important past. Exposed brick, 14' wood ceilings and vintage subway tile will add character to a small test brewery and wide range of locally crafted Garrison beer and cider.

"We're excited and honoured to breathe new life into such a landmark space while celebrating its amazing history. The taproom will be a comfortable and welcoming throwback to old Hollywood, and you may even recognize some classic items from the original Oxford theatre," says Brian Titus, President of Garrison Brewing.

Scheduled to open in late Spring 2019, the space will provide locals in the area with a family (and pet) friendly place to fill a growler, sample fresh craft beers, or host a community event. The Oxford will have a limited offering of snacks; however, patrons will be welcome to order-in food from the many great neighbouring restaurants. "Change and development are coming to the area, but Quinpool will always be known as a great food destination" says Titus. "Many of the surrounding restaurants have been long-time customers of ours and we look forward to promoting them through pop-ups and catering".

“I am sure I speak for everyone on Quinpool Road when I say that we are absolutely thrilled that the building will not be demolished,” says Karla Nicholson, Executive Director of Quinpool’s Mainstreet District Association. “The Oxford development is definitely exciting, and we look forward to seeing many of our businesses benefit from it. It’s also exciting that community groups and non-profits, like our Association, will have a place to meet and collaborate on Quinpool.”

The building and property were purchased over a year ago by Quinpool veterans and promoters, the Nahas family (King of Donair). Their vision has always been to see the building renovated and remain a long-term asset for the community. In addition to The Oxford taproom, plans are nearly complete on a development within the original theatre space. Details on this equally exciting venture will be announced shortly, but it is also anticipated to be a family-friendly business for community gathering.

For updates on design, renovations and finishing touches, follow us socially here:
@oxfordtaproom.

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About Garrison Brewing Company

Since 1997, Garrison has strived to create exceptional craft beer - real beer made with passion, hard work and East Coast pride. Garrison offers an exceptional range of premium and distinctive beers, all crafted in the historic Halifax Seaport and (soon) at the Oxford Theatre building on Quinpool.

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